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MLSListings Inc. and The MLS New Data Share in Full Swing

Connecting California Real Estate Data Across the State

Silicon Valley, Beverly Hill, CA....April 16, 2016 - MLSListings Inc. and The MLS™ announced today that data sharing for their more than 32,000 combined subscribers and members is in full swing.

This data share provides real estate professionals in California's most populated areas real-time access to property listings, market statistics, and products that benefit brokers, agents, buyers, and sellers.

"Erasing barriers to market data is at the core of this effort," said James Harrison, RCE, CAE, president and CEO of MLSListings. "Real estate may be local, but real estate data should not be limited by geographical location of origin."

More than 32,000 real estate professionals and countless numbers of buyers and sellers will now see property information from California's major real estate markets, spanning Silicon Valley, coastal regions, Downtown Los Angeles, Hollywood, Venice, Beverly Hills, Los Feliz, Malibu, Pasadena, California Desert, High Desert, Southwest Los Angeles and more.

"In this age of data, it is a natural evolution to connect disparate parts of our golden state," said Annie Ives, CEO of The MLS™. "It benefits real estate professionals and their clients."



MLSListings has been an integral part of efforts to promote data share agreements in Northern California. The MLS™ was one of the early participants in the Southern California regional data share CARETS (California Real Estate Technology Services, Inc.).

This data share combines the best of both. MLSListings and The MLS™ share listing data directly, allowing real estate professionals of each multiple listing service to access the other's data regardless of its system of origin. A single point of entry means a subscriber's listing gets automatically distributed to all data share partners at the same time. Both real estate professionals and customers benefit. A wider lens of real estate property information across the state is desired by brokerages and makes sense for buyers and sellers.

About MLSListings Inc.

MLSListings Inc. is recognized as a premier multiple listing service in the nation. Based in the heart of Silicon Valley and specializing in Monterey, San Benito, Santa Clara, Santa Cruz, and San Mateo Counties, MLSListings provides real estate professionals and consumers with accurate data that is updated every five minutes. Facilitating more than \$70 billion in annual real estate activity, the MLSListings platform is the intersection of comprehensive real estate data and the transaction for the northern California marketplace. For more information on MLSListings, visit <https://www.mlslistings.com>.

About The MLS™ and VESTAPLUS™ Software

The MLS™ services more than 15,000 real estate professionals in Southern California; it focuses on the greater Los Angeles area and Malibu, and it licenses its software VESTAPLUS™ to the Palm Springs Association of Realtors and the Imperial County Association of Realtors. The MLS™ is recognized as being at the forefront of technology for its wholly owned and operated MLS system. With one-on-one training, webinars, hands-on classes, a YouTube channel and a Help Desk, The MLS™ members have 24/7 support. The MLS™/CLAW produces its own in-house publication, The MLS Broker Caravan™, a high-end magazine that is distributed weekly to 4,000 plus brokers/agents. The MLS™ also provides a guest site for consumers looking to find their dream home and/or the real estate professional that can help them find it. For more information on The MLS™ and VESTAPLUS™, visit <http://vestaplus.net>.